

Oleofuels 2015
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Fleming's Deluxe Hotel Frankfurt Main-Riverside, Germany



Marcel Van Heesewijk
CEO & Founder
Investancia

Marcel holds a bachelor degree in economics from the University of Groningen in the Netherlands and a master's degree from the ESCP (École Supérieure de Commerce de Paris), a 3 year MBA course studying and working in Paris, Oxford and Berlin.

Marcel was born in Sao Paulo, Brazil from Dutch parents and is fluent in six languages. Marcel has broad working experience covering various industries such as packaged consumer products (Nestle), computer hardware (Siemens), computer software (B+S Multisoft) and consulting services in the areas of M&A and company financing. Marcel was the founder and Chairman of SourcingLink, an electronic product sourcing platform for worldwide retailers based in the US that went public on NASDAQ and was later acquired by Siennax. Marcel was also Chairman of eFresh.com, a fresh goods negotiation platform on the Internet.

Since 2009, Marcel has been mainly active in South America where he incorporated live stock trading and real estate operations in Uruguay. In 2013 Marcel founded Investancia Holding B.V. in the Netherland with the local operation company Investancia Paraguay S.A.